

Table 7 Ranking of marketing problems in the study area

Items	Intensity of problem					Weight	Index	Rank
	1	0.8	0.6	0.4	0.2			
Low market price	12	27	18	2	1	46.2	0.77	II
Lack of market information	11	18	21	6	4	42	0.7	III
Wholesalers/retailers dominancy over market	34	12	11	2	1	52.2	0.87	I
Transportation problem	2	3	6	31	18	24.6	0.41	IV
Lack of storage	0	2	4	19	35	19.2	0.32	V

Source: Field survey, 2023